



VIÑA MARTY SpA is a family owned Chilean winery that started in 2008 with Pascal Marty's vision of producing high quality wines that appeal to the final consumer. The winery is run by Pascal, General Manager and Winemaker, together with his key partners.

After graduating from the Oenology Institute of Bordeaux in 1982, Pascal became an Oenologist for Baron Philippe de Rothschild S.A. where he worked for more than 14 years. He was an integral part of the company's global expansion into the United States and Chile. Following a joint venture between Baron Philippe and Robert Mondavi, Pascal moved to California to actively participate in Opus One. In 1997, he moved to Chile as the Co-General Manager and Winemaker of Viña Almaviva, the joint venture with Viña Concha y Toro in Maipo Valley.

In 2003, Pascal had the opportunity to form and design a unique project which led to the creation of the first icon wine for Viña Cousiño Macul called Lota. Since its launch this ultra-premium red blend has consistently received scores greater than 93 points as well as excellent reviews from the industry leaders.

Pascal Marty has had a long deep-rooted career in the Chilean wine industry and internationally where he has worked as a Consultant Winemaker for several wineries in well recognized wine regions such as California, Oregon, Washington State, New York, Uruguay, Brazil and of course, in Chile. Today, Pascal's experience and style can be found across Viña Marty's portfolio where tradition and experience from the Old World is blended with excellence and technology from the New World. Together with Pascal's French heritage, knowledge and gained experience around the world, Viña Marty is able to differentiate and stand out from other Chilean producers by delivering a unique style of wine, where our wines have a history and soul. Therefore, the wines of Viña Marty are a synthesis of a life involved in the wine industry.

We aim to produce an exceptional portfolio of wines by sourcing fruit from the best terroirs in Chile. As a result, our wines reflect the tradition and nature of grapes origin. The winery is located in Curicó Valley, only 200 kilometers south from Santiago. Our vineyards come from the most renowned areas in the Central Valley region such as Maipo Alto, Colchagua, Maule and Curicó valleys. In addition, we source grapes from coastal valleys such as Casablanca and Leyda for our premium white wines. Our single vineyard and icon wines come from a small and unique vineyard located in Pirque, Maipo Alto Valley, a terroir known for producing one of the finest Chilean red wines.

Today, Pascal is fully dedicated to growing Viña Marty by continuing to produce high quality wines that consumers enjoy, while also creating strong brands.

VIÑA MARTY

